

Compare Features

Powerfully advanced mailing software

Now any size mailing operation can reap the benefits of increased address quality and maximum postage discounts. The three editions of Bulk Mailer, Business, Professional and Standard, deliver the right set of features needed by your organization. Bulk Mailer Business offers the most flexibility and advanced features, while those with small lists may be satisfied with the Standard edition. Compare the major features; then call 800-553-6477 for an in-depth analysis of your mailing software needs.

| Bulk Mailer | Standard | Professional | Business |
|---|----------|-----------------|-----------|
| Address record limit | 5000 | up to 1 million | unlimited |
| Microsoft SQL-based database | | | ✓ |
| Multiususer environment | | | ✓ |
| CASS Certified™ for address correction Includes DPV®, LACSLink® and SuiteLink™ processing | ✓ | ✓ | ✓ |
| PAVE™ certified postal presorting First-Class Mail®, Standard Mail® and Periodicals | ✓ | ✓ | ✓ |
| Real-time* 48-month NCOALink® service optional | Optional | ✓ | ✓ |
| Adds missing postal data ZIP + 4®, carrier route, eLOT® and more | ✓ | ✓ | ✓ |
| Duplication removal | ✓ | ✓ | ✓ |
| Entry point discounts SCF, BMC, ADC and DDU | ✓ | ✓ | ✓ |
| Enhanced sorts Carrier route, walk sequence, automation and non-automation | ✓ | ✓ | ✓ |
| USPS® documents and qualification report PS form 3553, 3602, 3541, and 3600 | ✓ | ✓ | ✓ |
| Graphical mail piece designer | ✓ | ✓ | ✓ |
| High-speed printer support and drivers | ✓ | ✓ | ✓ |
| Barcoded sack and tray labels | ✓ | ✓ | ✓ |
| Intelligent Mail® barcode support | ✓ | ✓ | ✓ |
| User-defined fields | | | ✓ |
| Job Builder | | ✓ | ✓ |
| Advanced presorting Package Services, Mixed Weights, Palletization | | Optional | Optional |
| Mail.dat file generation | | Optional | Optional |
| Merge/Purge | | Optional | Optional |
| RDI™ Interface | | Optional | Optional |
| Geocoding | | Optional | Optional |
| Live Update | ✓ | ✓ | ✓ |
| Free online training | ✓ | ✓ | ✓ |
| Toll-free technical support | ✓ | ✓ | ✓ |



Toll-Free Mon - Fri:
 888-696-9686
 6:00am to 5:00pm p.s.t.
 International Customers:
 707-874-9779

www.mailersmvp.com