



Midnight Fulfillment Management

Virtual Systems' Midnight Fulfillment™ Program Delivers on ease of use, world class inventory accuracy, and flexibility.



Why Midnight Fulfillment™?

Midnight Fulfillment™ is a Fulfillment Management System designed to allow your organization quickly implement online fulfillment programs for your customers. Whether you are building a new fulfillment center or looking to improve your current fulfillment offering, Midnight Fulfillment™ will help you transform the credibility of your fulfillment operation.

Built by experienced fulfillment industry professionals using a web-based architecture, Midnight Fulfillment™ provides your organization with the flexibility and "ease-of-use" that your customers have come to expect.

Our commitment to you

Virtual Systems' commitment starts with onsite implementation and training. The implementation process includes a visit from a trained industry expert who will assure Midnight Fulfillment™ is setup properly, that your key personnel are trained on the system, and that your client requirements are met.

Who is using Midnight Fulfillment™

According to the NAPL Printing Economic Research Center, fulfillment revenues have grown over the last three years for both mailers (58.1%) and printers (68.2%), with an expected increased profitability over the next two years of 60% and 57.9% respectively. Midnight Fulfillment™ has been designed with growth in mind. **Direct Mailers** who are strategically growing and/or establishing their fulfillment line of business are currently benefiting from Midnight Fulfillment™. **Printing Companies** who want to expand their services offering into the fulfillment arena are benefiting by using this tool as well. Virtual Systems has been creating programs for the direct mail and commercial printing industries since 1996. We have worked with over 250 companies just like yours and we want to share what we have learned regarding the integration of mailing, printing and fulfillment services.





Warehousing

The warehouse people in your organization are the core of your inventory control, but their role in fulfillment management systems is often overlooked or misunderstood. We have simplified the activities of the warehouse employees into a easily understood section of the system, allowing them to access Midnight Fulfillment™ for activity confirmation and reporting.

Receiving

Receiving is one of the most critical steps in maintaining a solid history of inventory. Midnight Fulfillment™ has a logical process for the movement of materials from the dock door to the putaway staging area. The end result is tighter control of the back door, while allowing for documentation of materials as quickly as possible.

Creating Orders and Assemblies

The multiple channels and types of request for fulfillment can burden even the most advanced organizations. Midnight Fulfillment™ simplifies this issue by offering four standard avenues for placing orders for materials.

- Online Storefronts
- Order Import or Web Service
- Assembly Request
- Manual Order Input

Order Management

Visualize, edit, batch and release orders from one area. A scaleable real-time list of pending orders allows for planned batching and release of orders, as well as holding or cancelling orders. Release orders within batches to the warehouse when you are ready with the click of a mouse.

Packing and Shipping

Packing in Midnight Fulfillment™ is a simple, quality controlled activity. Since materials are delivered to the packing area in batch by the warehouse, employee travel is greatly decreased allowing for efforts to be focused on order packing accuracy. Orders are packed at box level allowing all containers to be accounted for. This level of detail is mirrored in Shipping, where all orders are tracked at box level, allowing for improved shipping efficiency and high package accountability.

Billing

Create invoices for your clients directly from Midnight Fulfillment™. Each client can be billed by project or a periodic basis. Once setup is completed, invoices can be automatically generated to account for periodic, fixed, and transactional items - thus saving many hours of month end reporting



Toll-Free Mon - Fri:
888-696-9686
6:00am to 5:00pm p.s.t.
International Customers:
707-874-9779

www.mailersmvp.com

